

Provider and Community Partner Toolkit



 **IDN Navigator**

Welcome

As IDD Navigator continues to grow, this toolkit provides plug-and-play materials to help providers and community partners:

- Promote IDD Navigator year-round
- Share helpful resources and blog content
- Encourage engagement and feedback
- Highlight their participation as a listed provider

All materials in this toolkit are ready to download, copy, paste, and share.

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Social Media Posts



Social Post 1 (Introducing IDD Navigator)

Facebook

Instagram

LinkedIn

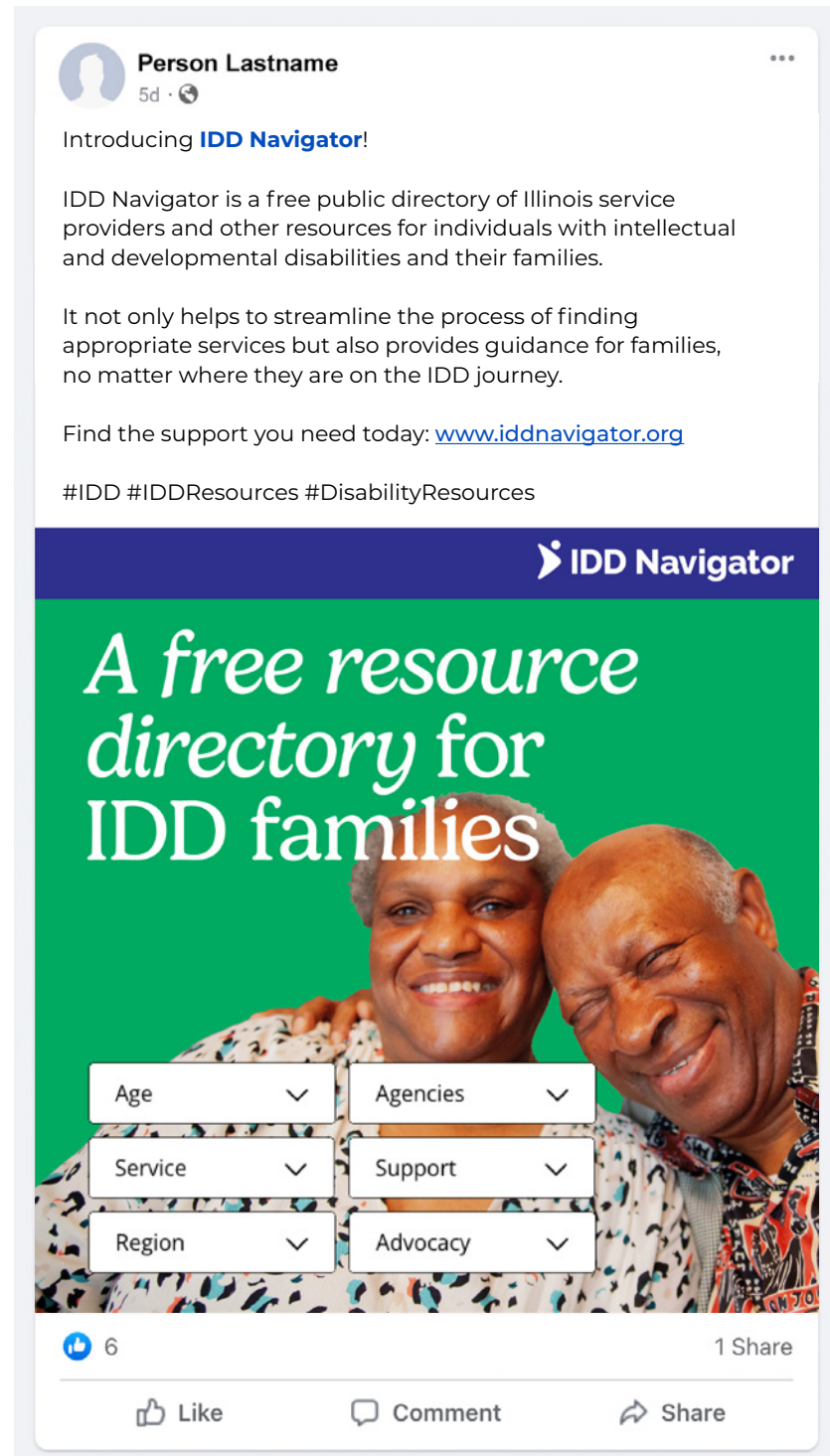
Considerations for Posting:

- Make sure to tag the IDD Navigator account in your post copy (@iddnavigator).
- Include the hashtags at the bottom to reach a wider audience.
- Post at a time when more people are likely to see it. In general, Mondays through Thursdays between 10 a.m. and 1 p.m.

Download Assets:

[Social_1.jpg](#)

[Pre-written IDDN Social Post Copy_2026.pdf](#)



A screenshot of a Facebook post from 'Person Lastname' (5d · 🌐). The post text reads: 'Introducing **IDD Navigator!** IDD Navigator is a free public directory of Illinois service providers and other resources for individuals with intellectual and developmental disabilities and their families. It not only helps to streamline the process of finding appropriate services but also provides guidance for families, no matter where they are on the IDD journey. Find the support you need today: www.iddnavigator.org #IDD #IDDResources #DisabilityResources'. Below the text is a promotional image for 'IDD Navigator' with the headline 'A free resource directory for IDD families' and a photo of a smiling couple. Overlaid on the image are six dropdown menus: Age, Agencies, Service, Support, Region, and Advocacy. The post shows 6 likes and 1 share, with buttons for Like, Comment, and Share at the bottom.

Social Post 2 (IDD Navigator awareness)

Facebook

Instagram

LinkedIn

Considerations for Posting:

- Make sure to tag the IDD Navigator account in your post copy (@iddnavigator).
- Include the hashtags at the bottom to reach a wider audience.
- Post at a time when more people are likely to see it. In general, Mondays through Thursdays between 10 a.m. and 1 p.m.

Download Assets:

[Social_2.jpg](#)

[Pre-written IDDN Social Post Copy_2026.pdf](#)

Person Lastname
5d · 🌐

Are you starting your journey to find the support you or a loved one with an intellectual or developmental disability needs?

The state system can be hard to navigate, but **IDD Navigator**, the largest database of IDD service providers and resources in Illinois, makes it easy to take the first steps by letting you know where to start and what options are available.

Learn more at www.iddnavigator.org

#IDD #IDDResources #DisabilityResources

IDD Navigator

Leading you to
IDD resources
in Illinois

6

1 Share

Like Comment Share

Social Post 3 (Media Library share)

Facebook

Instagram

LinkedIn

Considerations for Posting:

- Make sure to tag the IDD Navigator account in your post copy (@iddnavigator).
- Include the hashtags at the bottom to reach a wider audience.
- Post at a time when more people are likely to see it. In general, Mondays through Thursdays between 10 a.m. and 1 p.m.

Download Assets:

[Social_3.jpg](#)

[Pre-written IDDN Social Post Copy_2026.pdf](#)



Social Post 4 (Resource categories)

Facebook

Instagram

LinkedIn

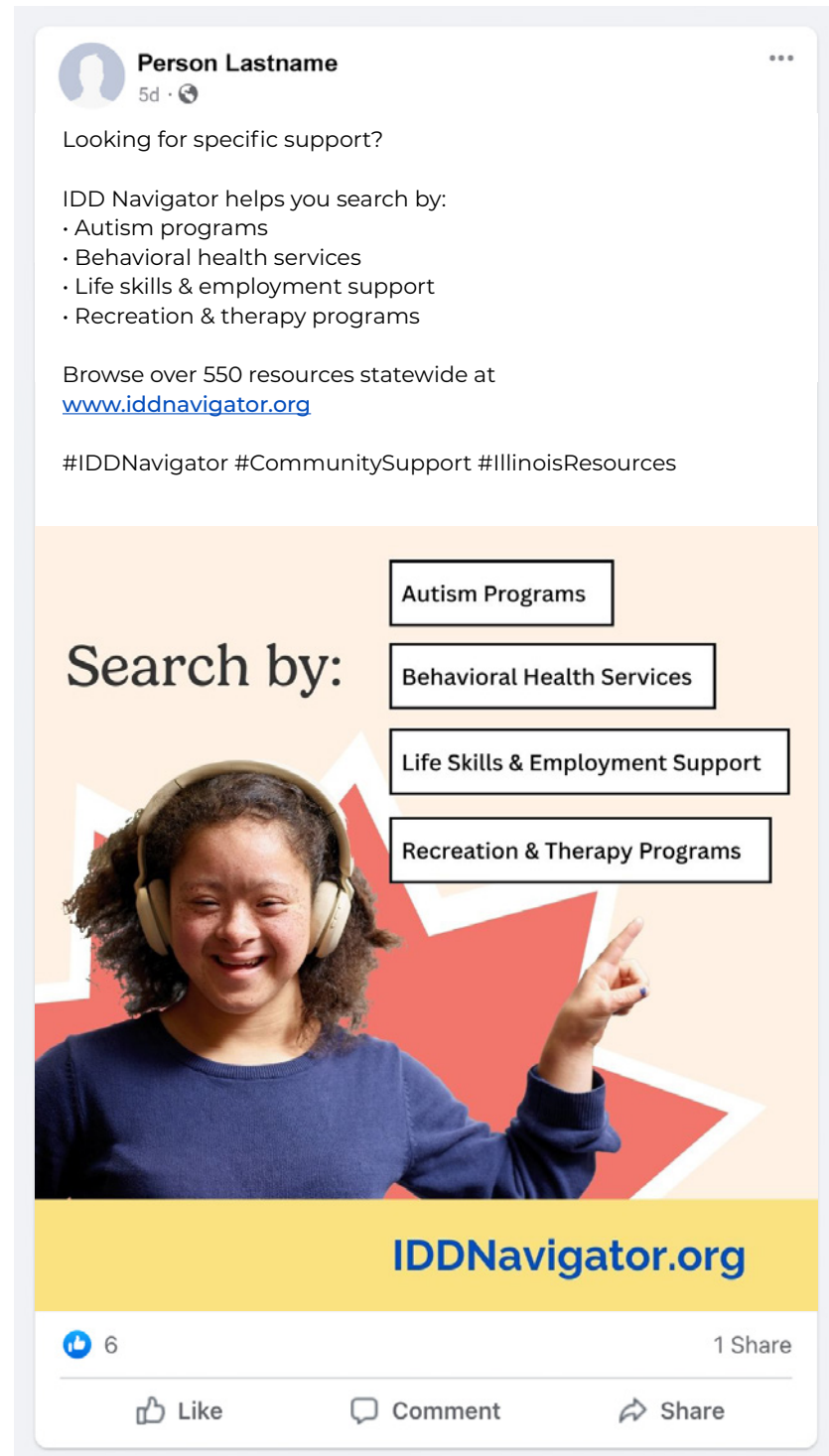
Considerations for Posting:

- Make sure to tag the IDD Navigator account in your post copy (@iddnavigator).
- Include the hashtags at the bottom to reach a wider audience.
- Post at a time when more people are likely to see it. In general, Mondays through Thursdays between 10 a.m. and 1 p.m.

Download Assets:

[Social_4.jpg](#)

[Pre-written IDDN Social Post Copy_2026.pdf](#)



The image shows a screenshot of a Facebook post from a user named "Person Lastname" posted 5 days ago. The post text asks "Looking for specific support?" and lists four categories: Autism programs, Behavioral health services, Life skills & employment support, and Recreation & therapy programs. It also mentions "Browse over 550 resources statewide at www.iddnavigator.org" and includes the hashtags #IDDNavigator, #CommunitySupport, and #IllinoisResources. The main visual is a graphic with a young girl wearing headphones and pointing, with four callout boxes listing the search categories: "Autism Programs", "Behavioral Health Services", "Life Skills & Employment Support", and "Recreation & Therapy Programs". The graphic has a yellow bar at the bottom with the text "IDDNavigator.org". The post shows 6 likes and 1 share, with buttons for "Like", "Comment", and "Share" at the bottom.

Person Lastname
5d · 🌐

Looking for specific support?

IDD Navigator helps you search by:

- Autism programs
- Behavioral health services
- Life skills & employment support
- Recreation & therapy programs

Browse over 550 resources statewide at www.iddnavigator.org

#IDDNavigator #CommunitySupport #IllinoisResources

Search by:

- Autism Programs
- Behavioral Health Services
- Life Skills & Employment Support
- Recreation & Therapy Programs

IDDNavigator.org

👍 6 1 Share

👍 Like 💬 Comment ➦ Share

Social Post 5 (We're proud to be listed)

Facebook

Instagram

LinkedIn

Considerations for Posting:

- Make sure to tag the IDD Navigator account in your post copy (@iddnavigator).
- Include the hashtags at the bottom to reach a wider audience.
- Post at a time when more people are likely to see it. In general, Mondays through Thursdays between 10 a.m. and 1 p.m.

Download Assets:

[Social_5.jpg](#)

[Pre-written IDDN Social Post Copy_2026.pdf](#)

Person Lastname
5d · 🌐

We're proud to be listed on IDD Navigator — Illinois' largest searchable directory of intellectual and developmental disability services.

Explore our listing and discover additional resources at www.iddnavigator.org

#IDDNavigator #IDDCommunity

Your Navigator Awaits.

IDD Navigator Resources · About · Get Started · Accounts · FAQs · Contact · Providers

Resources to navigate the Illinois IDD landscape

Each know where to turn? Having trouble navigating the state system on your own? IDD Navigator is a free, public directory of Illinois service providers and other resources for individuals or families seeking services for those with intellectual and developmental disabilities (IDD). IDD Navigator makes it easier to identify and locate the right services for your loved one.

The Resource Library

Find the right options for your loved one with IDD. From residential options to schools, from day programs to employment and transitioning to adulthood.

IDDNavigator.org

6 likes · 1 Share

Like Comment Share

Email Templates



 **IDN Navigator**

Email Template (Introducing IDD Navigator)

How to Use:

Send this email to families, caregivers, staff, or community partners who may have used IDD Navigator to help gather testimonials, identify common questions, and guide future content and resource development.

Download Assets:

[IDD2501_EmailGraphic_1.png](#)

[Pre-written IDDN Email Copy_2026.pdf](#)

Subject:
A Free New IDD Resource Directory

Body Copy:
Hello,

I'm emailing you to let you know about a new, free intellectual and developmental disabilities resource directory called [IDD Navigator](#).

IDD Navigator is the largest database of IDD service providers in Illinois, making it easier for your family to find comprehensive support to meet your loved one's unique needs. It is also mobile-friendly and has an accessible, searchable interface, allowing you to browse over 550 IDD resources easily and quickly.

The site also contains information on the first steps your family should take when seeking services, along with other helpful tips and answers to questions you may have.

Visit www.iddnavigator.org to start using this tool.



Email Template (Community engagement)

How to Use:

Send this email to families, caregivers, staff, or community partners who may have used IDD Navigator to help gather testimonials, identify common questions, and guide future content and resource development.

Download Assets:

[IDD2501_EmailGraphic_1.png](#)

[Pre-written IDDN Email Copy_2026.pdf](#)

Subject:
Share Your Experience with IDD Navigator

Body Copy:
Hello,

IDD Navigator continues to grow, and we'd love your input.

If you've used IDD Navigator, we'd appreciate hearing from you:

- What has been most helpful?
- What questions do you still have?
- Are there topics you'd like to see covered in future blogs?
- Would you be open to sharing a short testimonial?

Your feedback helps strengthen this resource for individuals and families across Illinois.

Submit Your Story Here: [UTM LINK](#)

Submit Your Questions Here: [UTM LINK](#)

Thank you for being part of this community.



Flyers & Other Assets



 **IDN Navigator**

Flyers

How to Use:

Three different versions of informational flyers that may be shared via email or printed.

Download Assets:

[IDD2501_IDDNavigator_Flyer_1.pdf](#)

[IDD2501_IDDNavigator_Flyer_2.pdf](#)

[IDD2501_IDDNavigator_Flyer_3.pdf](#)



Flyer 1



Flyer 2



Flyer 3

Callouts (For newsletters and websites)

How to Use:

Add these callouts to your newsletter, website footer, resource page, or sidebar and link it to www.iddnavigator.org to help visitors easily access additional IDD services and supports.

Download Assets:

[Callout.jpg](#)

[Pre-written IDDN Callout Copy_2026.pdf](#)



Newsletter Callout Copy:

Header:

Community Resource Spotlight

Body Copy:

IDD Navigator is a free, searchable online directory connecting individuals and families across Illinois to intellectual and developmental disability services and supports.

Browse 550+ resources here [UTM LINK](#)

Website Callout Copy:

Header:

Find More IDD Resources

Body Copy:

Looking for additional services and supports?

Visit IDD Navigator — a free statewide resource directory.

[UTM LINK](#)

Website Badge (“Proud to be listed”)

How to Use:

This badge allows providers to showcase their participation in IDD Navigator and helps increase awareness statewide.

Providers listed on IDD Navigator are encouraged to:

- Add the badge to their website footer or resource page
- Link the badge to www.iddnavigator.org
- Share the badge on social media

Request a Badge Graphic:

Request a badge by emailing:
info@iddnavigator.org



QR Code Graphic

How to Use:

Download the QR code graphic and use it in printed materials, event signage, intake packets, email signatures, or social posts. When scanned, it directs individuals and families straight to [IDDNavigator.org](https://iddnavigator.org) making it easy to access services instantly.

Recommended placements:

- Front desk signage
- Community event tables
- Flyers and brochures
- Presentation slides
- Email footers
- Resource binders

Download Assets:

[QR-Code_graphic.jpg](#)

